Thanks so much for supporting Senator Murray's Digital Equity Act!

We're excited to work with you to announce the introduction of this new bill to help close the digital divide and promote digital equity in our communities.

Below, please see sample content that you can use to promote the Digital Equity Act on social media using the **hashtag #DigitalEquityNow**, as well as a link to graphics, GIFs, and a short video.

Please note that materials are embargoed until 12pm noon ET on Thursday, April 11, 2019.

Sample Tweets

- 1) The Digital Equity Act of 2019 would:
- ✓ Provide digital literacy skills and education to low-income populations
- ✓ Improve online accessibility of social services for individuals with disabilities
- Empower rural communities to measure and address their own broadband needs
- 2) We stand with @PattyMurray and call for #DigitalEquityNow. It's time to close the digital divide and focus on making sure communities with broadband access have the skills and knowledge to take full advantage of the internet.
- 3) The Digital Equity Act of 2019 has the potential to help millions of Americans gain the digital tools they need to thrive. Call your U.S. Senators today and tell them it's time for #DigitalEquityNow!
- 4) We are proud to support the Digital Equity Act of 2019, which would increase federal investments in underserved and overlooked communities by providing them with the tools needed to navigate our ever-evolving technology. #DigitalEquityNow
- 5) Thank you @PattyMurray, @SenAngusKing, @maziehirono, @SenWhitehouse, @SenTinaSmith, @SenAmyKlobuchar, @SenBlumenthal, & @ChrisVanHollen for introducing the Digital Equity Act and fighting for digital inclusion to help ensure all Americans can succeed together. #DigitalEquityNow
- 6) The Digital Equity Act would help measure and close the digital divide. No one in our communities should be left behind because they don't have the skills needed to participate online. We call on Congress to pass this legislation and commit to achieving #DigitalEquityNow.

Graphics and Video

Graphics for Facebook, Instagram (including stories), and Twitter, along with GIFs and a short video can be found through this <u>link</u>.